



# HUNT

Hunt, a modeling and advertising agency based in Mexico, turned heads with their Vionic Deal Maker Pro photo contest.

## Quick Background

Hunt is a modeling and advertising agency, offering services for brands, products, and events. They are committed to offering exceptional full-service marketing, from custom designed, high quality branding materials to model hosts.

## Goal

Hunt was looking to create a more engaging Facebook experience and get their fans involved in their latest promotional event with Sugar Bikini Co.

## Solution

Hunt created a jaw-dropping Photo Contest campaign using Vionic's Deal Maker Pro application.

Hunt worked with Sugar Bikini Co. to put on a Bikini Catwalk at Palmera Beach Fest in Acapulco, Mexico. The Photo Contest offered fans the opportunity to see their favorite models on stage!

- Hunt uploaded photos of 13 models.
- The top 7 models with the highest number of votes were selected to model Sugar Bikini Co.'s swimwear on the catwalk at Palmera Beach Fest on December 27, 2014.

After 18 days, Hunt brought heavy traffic to their Facebook photo contest, accumulating **4,666 votes using Vionic's Deal Maker Pro!**

The photos with the highest number of votes were:

Hunt model "Jess Vimi" with **950 votes**, followed by "Lizeth Astudillo" with 916 votes and "Caro Calde" with 785 votes!

**18 Days**  
Campaign Duration

**13**  
Photo Entries  
(Set Limit)

**4,666**  
Total Votes



## Before

Started: December 4, 2014

**0**

Photo Entrants  
(Set Limit)

**0**

Number of Votes

## After

Ended: December 22, 2014

**13**

Photo Entrants  
(Set Limit)

**4,666**

Number of Votes