



vionnic®
Media Kit 2016

Create Deals. Get Likes. Make Sales.



Company

Vionic is a social media deals platform that provides the ability to offer exclusive promotions on Facebook, Twitter and Google+.

Vionic's Deal Maker application drives new customers and cash flow for small business owners, while partnering with them to help monetize and unlock the potential of social media through online deals, contests, coupons, sweepstakes and more.

Leadership



Kosta Gara Chief Executive Officer

Most recently, Gara co-founded a direct sales company in the energy drink market that operates in over 30+ countries with sales in excess of \$74 million annually.

His portfolio includes regional sales director and general manager of two Fortune 500 companies, managing hundreds of employees with millions of dollars in sales.

kostagara.com

Leadership



Luis Miguel Delgado
VP of Production

Delgado has an engineering degree from Tecnológico de Monterrey and also studied at ESSEC. Prior to Vionic, he was the CEO of a successful startup in Mexico that was awarded first prize for the Intel Challenge.



Gonzalo Lira
Director of Mexico



Katie Kezele
Director of Operations,
Executive Assitant

How It Works

Engage your fans

Publish Your App on Facebook

With Vionic apps, you can publish discounted deals, contests, coupons and more right on your Facebook fan page!

Watch Your Likes Grow

Vionic deals include a built-in like gate that encourages new visitors to become fans of your page to access your deals.

Promote Your Campaigns

Each campaign comes with built-in methods of viral sharing and multi-platform promotions.



Deal Maker & Deal Maker Pro

Campaign Building, Marketing, and Reporting

Do It Yourself

You dictate the terms of the deal.
Price, discount, time and quantity?
Up to you.

Fast Cash

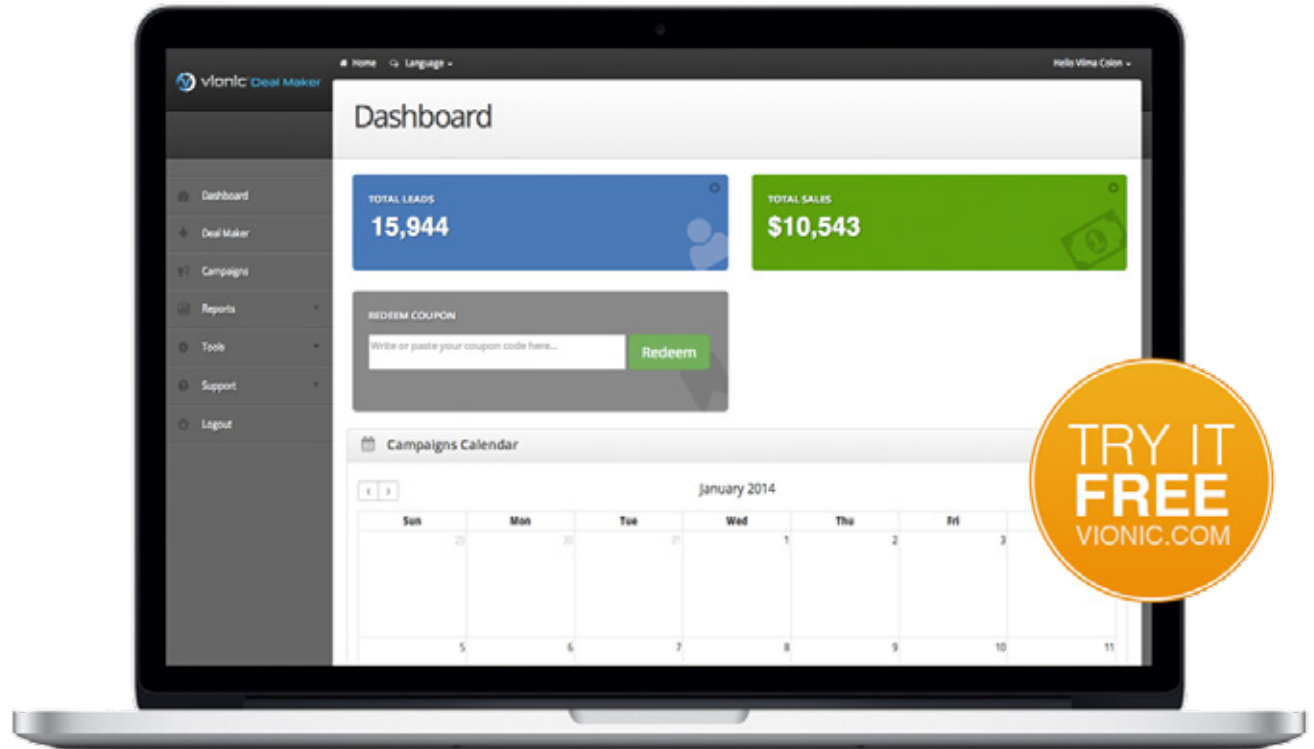
Get paid instantly via PayPal.
No more waiting around for
payments.

Video Capabilities

A video is worth a million words.
Showcase your
YouTube and Vimeo uploads.

Campaign Reports

Keep track of your sales and
leads generated from each
campaign.



Featured in



Press Quotes

"...monetize on time already invested in building an online audience."

- UT San Diego



"...create social media deals and promotions..."

-SocalTECH



"...it's effortless to create your own online discount offers, publish them on Facebook and make some instant cash."

- Killer Startups

